

BOL KI LAB AZAD HAIN TERE

Breaking Shackles' Defying 'Norms'

THE SILENT KILLER

Despite being grossly under-reported, each hour ten women gets sexually assaulted in India. Out of this 32% are in workplace (NCRB)

FETTER THAT MATTERS

Roughly every third girl in the country is forced to marry before her eighteenth birthday at the cost of her education and childhood.

REIFYING BONDAGE

Only 28.5% are brave enough to enter and continue in workforce with the lowest women workforce in the world (WEF, 2017)

A CALL TO ACTION

chuppi tod

While #MeToo has generally challenged the norm and notions of 'power' in our society, few hundred women who dared to speak out are in no way reflective of the trauma that millions other face in their everyday life. Generally, every single woman has been a silent victim of the abuse of power in our society where 'power structure' is heavily inclined against women. The bias against women is not only historically created but, unfortunately is also 'institutionally' sustained.

The 'norm' severely impedes the right of women who wants the 'governance' and 'institutional' systems to respond 'rationally', 'quickly' and 'effectively' to her rights - right to dignity, right to life and right to work and prosper.

ENOUGH IS ENOUGH! A system has to be created to make 'governance' more responsible and more 'accountable' towards women, and that can be done only when you break your shackles and 'SPEAK'



TOWARDS RATIONAL, EFFECTIVE AND QUICK GOVERNANCE

बंधन तोड़



GA Gender Alliance

LAUNCH OF BANDHAN TOD'S

CHUPPI TOD - 19 December 18, Patna

बोल की लब आज़ाद हैं तेरे - तू बोलेगी, मुंह खोलेगी तभी तो ज़माना बदलेगा

Gender Alliance's globally acknowledged and appreciated strategy 'Bandhan Tod' adds another strategy into its folder of internationally praised innovations, called 'Chuppi Tod'.

The 'Chuppi Tod' strategy aims to move & transform governance and institutional systems more accountable and responsive to the rights of women and young girls. It aims to reach out to millions of women/young girls in the country to report, share, narrate their ordeal, thereby creating a huge demand for gender responsive and sensitive governance as well as for rational, quick and effective solutions through policy making, legislations and service delivery through capacitated, informed and sensitive executive.

19th December Launch event in Patna will see launching of the 'Chuppi Tod' strategy to address the issue of sexual harassment and child marriage. The strategy includes, innovative use of technology to reach out to millions of women and young girls, informed and scientific advocacy for policy and legislative strengthening/shift/formulation as well as tools to support women as well as executive to address their needs and cater to the demands easily and quickly.

ABOUT GENDER ALLIANCE

Rational, effective & quick governance

Gender Alliance was initiated as a civil society collective in 2017 to advocate on the rights of young girls and bring about policy-legislative reforms. Through its highly credible work and for raising pressing questions, its work first received credibility when taking cognizance of its huge political and youth mobilisation against child marriage and dowry, Government of Bihar framed policy to end child marriage and dowry. The Bandhan Tod strategy by Gender Alliance against Child Marriage was an instantaneous Global Hit with coverage in 23 international languages and covered by UN Secretary General T.V

GENDER ALLIANCE HAS CREATED HISTORY (HON' SPEAKER, BIHAR ASSEMBLY)

Gender Alliance is now a registered entity rallying to end immunity and impunity for sex abuse and sexual assault globally. It has fervently worked in Bihar to mainstream and transform existing gender discourse with more subtle and complex nuances on gender through evidence generation, youth mobilization, generating public opinions and also through unprecedented political mobilization; which successfully mainstreamed the issues of adolescents and young girls in the development paradigms in Bihar, given the unique demographic transition the state is a witness to.

Gender Alliance has a huge network base of young girls from rural and urban setting, and its network is expanding to many other parts of the country.



तू बोलेगी, मुंह खोलेगी तभी तो ज़माना बदलेगा